



REP HEADLINE# 6400851 TRF# 339489 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 15.40  
\*\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*



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| :LINE#                                     | :REP   | :CD    | :TIME PERIOD   | :LGTH | :SEC | :RATE      | :START DATE  | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS  | :TOTL SPTS |
|--|--------|--------|--|-------|------|------------|--------------|-----------|-----------|------------|--|------------|
| 50   | A      |        | 530A-600A  | 30    |      | \$1,125.00 | 11/5         | 11/5      | 1         |            | MON  | 1          |
| PROGRAM : NEWS<br>STATION MAKEGOOD OFFERS: |        |        |  |       |      |            |              |           |           |            |  |            |
| M1   | UNRESL | BUY#16 | MISSED:W-F/300P-340P<br>OFFER:W-F/400P-430P<br>CMT:TIME CHG<br>CMT:SPTS ARE BOOKED-THX JEN     |       |      |            | OCT31 (3/WK) |           | 30S       | \$825.00   | (OCT31/12)   |            |
|  |        |        |  |       |      |            | OCT31 (3/WK) |           | 30S       | \$825.00   | PLS ADVISE.  |            |
| M2   | UNRESL | BUY#37 | MISSED:SUN/700P-800P<br>OFFER:SUN/700P-815P<br>CMT:TIME CHG<br>CMT:SPT ARE BOOKED- THX JEN     |       |      |            | NOV4 (2/WK)  |           | 30S       | \$3,750.00 | (OCT31/12)   |            |
|  |        |        |  |       |      |            | NOV4 (2/WK)  |           | 30S       | \$3,750.00 | PLS ADVISE.  |            |
| M3   | UNRESL | BUY#38 | MISSED:SUN/800P-1100P<br>OFFER:SUN/800P-1200M<br>CMT:TIME CHG<br>CMT:SPT ARE BOOKED- THX JEN   |       |      |            | NOV4 (3/WK)  |           | 30S       | \$9,750.00 | (OCT31/12)   |            |
|  |        |        |  |       |      |            | NOV4 (3/WK)  |           | 30S       | \$9,750.00 | PLS ADVISE.  |            |
| M4   | UNRESL | BUY#39 | MISSED:SUN/1130P-1200M<br>OFFER:SUN/1130P-1235A<br>CMT:TIME CHG<br>CMT:SPT ARE BOOKED- THX JEN |       |      |            | NOV4         |           | 30S       | \$2,250.00 | (OCT31/12)   |            |
|  |        |        |  |       |      |            | NOV4         |           | 30S       | \$2,250.00 | PLS ADVISE.  |            |
| NOV/12      180475.00                      |        |        |  |       |      |            |              |           |           |            | CONTRACT TOTAL      180475.00<br>TOTAL SPOTS      92 |            |

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
 P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE

ROMNEY Not Availables

| Day/Time      | Program      | Rate    | Spots | TTL \$   |
|---------------|--------------|---------|-------|----------|
| Wed/6-7a      | EM News      | \$1,650 | 1     | \$1,650  |
| Wed/7-8a      | Today Show   | \$1,275 | 1     | \$1,275  |
| Wed/9-10a     | Today Show   | \$825   | 1     | \$825    |
| Wed/12N       | Noon News    | \$575   | 2     | \$1,150  |
| Wed/1230-130p | The Doctors  | \$575   | 1     | \$575    |
| Wed/4-430p    | Judy         | \$825   | 1     | \$825    |
| Wed/430-5p    | Judy         | \$1,050 | 1     | \$1,050  |
| Wed/5-6p      | Evening News | \$1,650 | 2     | \$3,300  |
| W-F/6-630p    | Evening News | \$1,850 | 4     | \$7,400  |
| Tue/6-630p    | Evening News | \$1,850 | 1     | \$1,850  |
| Wed/7-730p    | Jeopardy     | \$3,350 | 1     | \$3,350  |
| Wed/730-8p    | Wheel        | \$3,350 | 1     | \$3,350  |
| Tue/11p       | Late News    | \$4,000 | 1     | \$4,000  |
| W-F/11p       | Late News    | \$4,000 | 4     | \$16,000 |
| Sat/11-1130p  | Late News    | \$1,450 | 2     | \$2,900  |
| Sat/11-1130p  | Late News    | \$4,200 | 1     | \$4,200  |
| Sun/1130-12M  | Late News    | \$2,250 | 1     | \$2,250  |
|               |              |         |       | \$55,950 |

ROMNEY

MAKING GOOD

| Time          | PROGRAM      | RATE    | SPOTS | TTL \$   | Section |
|---------------|--------------|---------|-------|----------|---------|
| Mon/8-10p     | The Voice    | \$7,875 | 1     | \$7,875  | 3       |
| Mon/10-11p    | Revolution   | \$6,750 | 1     |          |         |
| Sat/230-330p  | ND Pre       | \$2,250 | 2     | \$4,500  | 3       |
| Sat/330-7p    | ND Pre       | \$7,500 | 3     | \$22,500 | 4       |
| Fri/10-11p    | DateLine     | \$3,000 | 1     | \$3,000  | 3       |
| Sat/8-9p      | Breeders Cup | \$1,200 | 1     | \$1,200  | 4       |
| Sat/9-11p     | Rudy         | \$1,450 | 1     |          |         |
| Th-Fr, M      | 430 News     | \$275   | 1     | \$275    | 2       |
| Th-Fr, M      | 5am News     | \$825   | 2     | \$1,650  | 2       |
| Th-Fr, M      | 530a News    | \$1,125 | 2     | \$2,250  | 2       |
| News Rate Chg | Sun/1130p    | \$4,500 | 1     | \$4,500  |         |
|               |              |         |       | \$47,750 |         |

RT \$180,475